

**Patent Claims**

1. A cosmetic self-warming product comprising a composition which is substantially water-free and contains 0.1 to 40 % by weight of a hydrophilic aluminum-rich zeolite with a pore size in the range of 0.3 to 0.5 nm, 1 to 99 % by weight of a disperse oil phase, 0.1 to 50 % by weight of a non-ionic surface-active agent, 0.1 to 40 % by weight of an emollient, 0.1 to 20 % by weight of a thickener, and ad 100 % by weight cosmetic carrier substances, auxiliary substances, active substances and mixtures thereof, with the proviso that no polyvalent alcohols and polar solvents are contained.
2. A product according to Claim 1 wherein the product contains an oil absorbent selected from the group consisting of zinc stearate, kaolin and mixtures thereof.
3. A product according to Claim 1 wherein the product contains a zeolite with a ratio Si/Al in the range of 2-5.
4. A product according to Claim 1 wherein the zeolite content is in the range of 15 to 25 % by weight.
5. A product according to Claim 1 wherein the dispersed oil is anhydrous Caprylic/Capric Triglyceride.
6. A product according to Claim 1 wherein the thickener is a wax, a castor oil derivative or a mixture thereof.

7. The use of a product consisting of  
0.1 to 40 % by weight of a hydrophilic aluminum-rich zeolite with a  
pore size in the range of 0.3 to 0.5 nm,  
1 to 99 % by weight of a disperse oil phase,  
0.1 to 50 % by weight of a non-ionic surface-active agent,  
0.1 to 40 % by weight of an emollient,  
0.1 to 20 % by weight of a thickener, and  
ad 100 % by weight cosmetic carrier substances, auxiliary  
substances, active substances and mixtures thereof,  
with the proviso that no polyvalent alcohols and polar solvents are  
contained,  
in combination with 10 to 100 % by weight of water relative to the  
weight of the product for thorough cleansing of the skin during  
which the temperature increases by 4 to 8 K compared to the surface  
temperature of the skin.

8. Use according to Claim 7 in combination with 40 to 60 % by  
weight water.

9. Use according to claim 7 in a hand cream, face mask, foot scrub  
or lotion.